

Apex Rotary Christmas Parade

December 2, 2017 5:00pm

Proceeds to benefit Western Wake Crisis Ministry

Business/Organization Name: _____

Contact Name / Responsible Person: _____

Address: _____

Cell Phone: _____ Home Phone: _____

Contact Email: (required for final info): _____

All parade units must select one person to be the Parade Team Leader. This "Responsible Person" will be the contact person for your parade unit before and during the parade. Their primary job is to be the point of contact and make sure that ALL participants get ALL the information prior to December 1st. They are also responsible for making sure that your unit does not travel too quickly, too slowly or stop along the route. Large gaps are the chief complaint of spectators.

Please provide a brief description of your organization for our PA announcement: _____

Provide the approximate number of walkers, length of vehicle / trailer / float (if applicable) and any other apparatus in your parade unit so we can allow enough room in the lineup: _____

Will you have music? (Circle one) YES NO

Many units have music on their floats / vehicles. We try very hard to not put 2 musical groups together. But, unfortunately we cannot promise how far you will be away from other music.

Do you or your group have any special requests or needs? _____

ENTRY TYPES: (Subject to approval by the Apex Rotary Club)

- Commercial Full Float (12-15 people) - only your name is on the float - \$550
- Commercial Half Float (6 people) – you share the float with one other business - \$350

Pre Decorated floats are rented from a professional float company. Included in the cost are a driver and a banner with your business name hung from the float. With a Half float both businesses have a banner hung from the float. You only need to provide riders! The number of floats is limited and choice of floats is first come, first serve.

Business Entry / Homemade Float - \$175

Non Profit Groups / Public Schools - \$75

Your business or group provides one vehicle to ride in the parade. The vehicle must be decorated for the holiday season. You may hang a banner from your vehicle or float. As many riders that will safely fit in the vehicle are welcome to join. You may also have walkers walk along the side or behind the vehicle if you wish. Prior approval is needed for more than one vehicle due to space limitations in the staging area. NO SANTAS – he only rides on his sleigh at the end of the parade!

Bands

Other: Only with Permission from the Apex Rotary Club

\$ _____ Additional Candy Donation Money to help us hand out more candy!

You will receive a confirmation email shortly after we receive your application confirming receipt. If you do not receive this confirmation email, please contact 919-303-8338 and we will send another promptly. This is to verify your email address for final instructions a week prior to the parade to share with your entire group. Completed applications and checks are to be mailed to Apex Rotary Club, PO Box 131, Apex, NC 27502.

Deadline to apply is Wed November 22nd or when parade is full.

To insure the safety of all spectators NO items may be thrown, tossed or given away from any floats, vehicles or parade entries. **Candy is absolutely prohibited from being thrown in the parade by any parade unit per order of the Apex Police Department.** Failure to follow this rule will result in you not being allowed to return to the parade. Items other than candy, such as literature or coupons must be approved by the Apex Police Department and Apex Rotary Club prior to the parade.

Waiver of Liability

The Entrant / Responsible Party does hereby waive, release and discharge the Apex Rotary Club and the Town of Apex, its agents, employees and volunteers for all liability related to our participation in the Apex Christmas Parade, including but not limited to damages, loss or injury to myself, any participant in my parade entry, or to our property which may be sustained as a result of our participation in the Apex Christmas Parade. I further permit the use of event photography for media/Rotary promotion.

Signature of Responsible Person: _____

Date: _____

Mail your completed application and check to Apex Rotary Club, PO Box 131, Apex, NC 27502

For additional information, please contact us at ApexRotary@gmail.com or 919-303-8338