



Presents—2019 Apex Rotary Christmas Parade

Dear Potential Sponsor,

Thank you for considering partnering with the Apex Rotary Club to help secure funds for the [Western Wake Crisis Ministry](#) and other [Rotary Club](#) community programs. We have several exciting new sponsorship levels this year in addition to commercial float options.

- **Commercial floats** will have your name on (text only) sign each side of the float. Floats may be shared with another group or exclusively to your organization. Riders are encouraged to create a theme and bring along additional props to enhance your entry.
- **The Willy Wonka Candy Sponsor** is an opportunity for an organization to exclusively distribute candy from 3-4:30pm to the thousands of spectators who attend the parade each year. The Apex Rotary Club will provide this sponsor with the parade candy as well as provide Apex Friendship High School Interact students to help with the distribution, if needed. This sponsor will also have a booth at the Apex Chamber parking lot, which is the center of the parade route, prior to and during the parade.

(NOTE: Chris Hilt will instruct this sponsor about the do's and don'ts of candy distribution)

- **Elf Pantry Stocker** is a unique opportunity to engage with the crowd, share in the collection of cans & dry goods to fill the shelves of Western Wake Crisis Ministry. The sponsor will have an Apex Police Department approved vehicle traveling the parade route from 3-4:30pm prior to the parade, as well as parking in the chamber lot prior and during the parade.
- **Santa Power**—Mr. and Mrs. Claus want to “amp up” their ride this year. In true Apex fashion we are providing this signature sponsor the opportunity to find a festive, original way to transport the merry couple through the parade route. Whether it's muscle cars, a sleigh ride or a “float that boasts the most!”, we want The Clauses to have a ride they won't forget! (Ideas must be approved by the Apex Police Department and Apex Rotary Club)
- **Commitments of sponsors needed to be secured, paid and approved by Apex PD & Apex Rotary Club by November 1st to allow for time to promote top level sponsors!**

Questions about sponsorships?

Please contact :

Olivia Scott at olivia.scott@promotionalpartnersinc.com or 919.387.9223 between 8:30-5 M-F



Levels	1/2 Commercial Float	Full Commercial Float	Willy Wonka Candy Sponsor	Elf Pantry Stuffer Sponsor	Santa's Power Sponsor
VALUE	\$350.00	\$550.00	\$1000.00	\$1000.00	\$1500.00
Logo on Rotary Website	✓	✓	✓	✓	✓
MC Announcement During Parade	✓	✓	✓	✓	✓
Logo on Parade Promotion Signage			✓	✓	✓
Social Media Blast Rotary Facebook Page			✓	✓	✓
Engage Crowd Parade Route			✓	✓	✓
Engage Crowd Chamber Lot			✓	✓	✓